

**Abstract**

The invention provides a means (1) for fastening, securing or clamping goods, such as a load strap, support strap, tie member, rope, safety harness or the like, with an information medium (2) attached thereto, wherein it is ensured, even under hard operating conditions, that the prescribed marking is maintained for a long time. According to the invention, this is achieved in that the information medium (2) comprises at least one identification medium (3a, 3b), an insert (4) having high tear strength, to which the identification medium (3a, 3b) is attached, and a protective casing (5), which surrounds the identification medium (3a, 3b) and the insert (4). The invention also relates to an information medium (2) constructed in a corresponding manner.

**Fig. 1 is intended for the publication.**